

## Why teach Business studies?

The vision is to develop real world, enterprising, and employability skills for tomorrow's leaders and to prepare our learners for a dynamic and challenging business environment.

The curriculum is sequenced to work through the beginning of starting a business, and therefore starts with the entrepreneur and the skills they possess and why they would start a business – risk versus reward. The curriculum moves onto what is required to start a business such as funding, business plans etc. Once the students have established how and why a person would start a business, students focus will change to how the business survives and grows.

Northampton International academy ethos underpins the Business curriculum allowing our KS4 students the opportunity to critically reflect on the impact that business decisions can have on a wide spectrum of stakeholders locally, nationally, and globally.

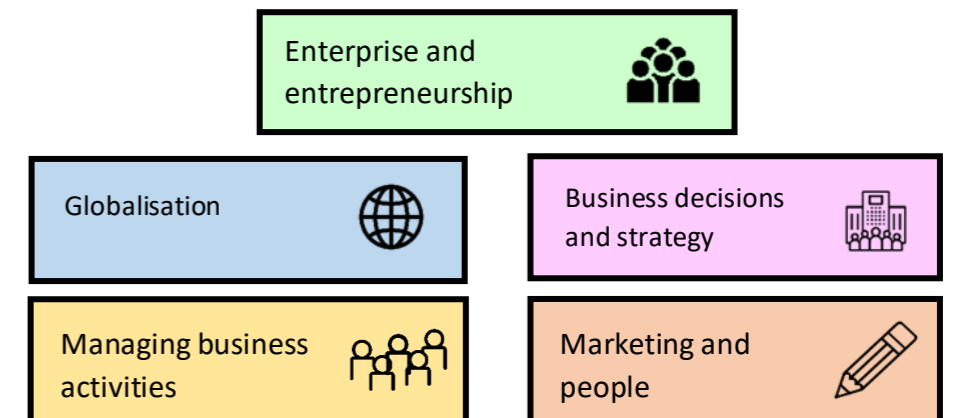
After completing the course students will have knowledge and understanding of the world of business, this includes all aspects of running a business, start up – entrepreneurs, business plans, funding, all finance of running a business. The element of this knowledge helps students to shape the businesses of the future.

## Our Common Teaching approaches

- Retrieval starters every lesson
- Cold calling to make sure everyone is learning
- Modelling exam questions
- Strong literacy and numeracy

## The 5 Big Ideas of the Business studies Curriculum

Curriculum maps detail the sequencing of substantive knowledge through five 'big ideas' to enable pupils to build schemata of important concepts over time.



## Disciplinary Big Ideas:

These core aspects of disciplinary knowledge are used to strengthen and develop substantive knowledge and underpin our common teaching approaches.



## Learning for Life Employability Skills

This course builds skills such as management and leadership, collaboration, communication, problem solving, creativity, critical thinking, and resilience. Additionally, this subject develops numeracy and literacy, presentation skills, and the ability to analyse and evaluate.

## Linking the curriculum to careers

Careers in sales and marketing, finance, business ownership, human resources, operations, logistics, procurement and product research and design.

## Encounters with employers

Access to local employers and business owners.

## Examples of qualification pathways

GCSE business will lead on to KS5 courses in Business or Economics A level, or other level 3 business and enterprise courses. At degree level there are courses in business, accountancy, finance, consultancy, logistics and business management.



# East Midlands Academy Trust Business Studies Curriculum Overview



	Year 9 Rotation (1 half term)	Year 10 GCSE	Year 11 GCSE	Year 12 A-Level		Year 13 A-Level	
<b>Autum 1</b>		Enterprise and entrepreneurship	Growing the business	Theme 1: Marketing and people Theme 2: Managing business activities	Culture and travel	Theme 3: Business decisions and strategy Theme 4: Global business	Culture and travel
<b>Autumn 2</b>		Spotting a business opportunity	Making marketing decisions				
<b>Spring 1</b>	Using data to work out the aims and objectives of a business.	Putting a business idea into practise and making the business effective	Making operational decisions & making financial decisions	Theme 1: Marketing and people Theme 2: Managing business activities		Theme 3: Business decisions and strategy Theme 4: Global business	
<b>Spring 2</b>		Understanding external influences	Making human resource decisions and exam practise				
<b>Summer 1</b>		Project	Revision and exam practise				Exam skills and revision
<b>Summer 2</b>							